

HTST General Meeting Minutes
August 15, 2024
6:00 pm, Beth's house @ 4559 Roblin

Attendance: Chris Foster, Jo-Ann Day, Arlene Cherepak, Joanne Harris, Donna Cuming, Diane Levit, Beth Maurer, Worth Hayden, Shirley Rayner, Ann Rallison, Carin Jette, Steve McLean, Rosella Farmer, AnneMarie Layman, Ray Christopherson

Absent: Terry Murray, Phil Brake, Debbie Lawson, Margery Koop, Pam Gerbrandt

1. Acceptance of June 20, 2024 Meeting Minutes

Moved by Jo, seconded by Diane.

2. Finance (Shirley)

- We are up to date on paying bills. Shirley asked that everyone ensure that all invoices are forwarded to her once received.
- **Action Item: Shirley to send 2023 year end report to Chris and submit to Google Drive Financial Folder**

3. External Promotions (Diane)

- Silver bins are booked and will be up in a couple days. Locations are:
 - Corydon and Doncaster – west bound
 - Grant and Kapyong entrance – east bound
 - Grant and Shaftsbury – west bound
 - Roblin and Shelmerdine – west bound
- Banners are ready. 5 locations:
 - A&W – Portage Ave.
 - Horse stable – McCreary Rd.
 - Roblin and Corydon (fence)
 - Shelmerdines – Roblin
 - Dog park fence - Roblin
- Rich's Auto – Mobile sign is up.
- Poster for those interested in submitting a 2025 Application – Chris will revise and will resend.
- Artero will be distributing 300 Posters throughout the city – lots of spots in downtown area and universities.
- Neighbors magazine article has been complete and appeared in the August issue and will be reprinted in the September issue.
- Free Press Community West – Rosella did interview. Releasing on August 21st.
- Lifestyles 55 article is complete. – Submitted to Dorothy Dobie for August 27 print date
- Free website event postings have been completed by Pamela.

- Shaw Community Spotlight – Pamela and Joanne will be interviewed at Joanne’s studio on September 10th.
- Press Release will go out to all media the week of September 6th.
- Chris reminded everyone of our message in the event they are speaking to media. We are promoting “everyone should own a piece of original art. Our tour has something for everyone!” We are targeting young adults in their first home or apartment and the 25 to 40 demographic.

4. Social Media (Carin/Chris)

- Carin has done a great job posting to social media.
- Chris has arranged 2 Facebook ads which are now active. The remaining ads will be placed closer to our dates.
- Our site is now live with new documents, including new brochure, etc.
- Two Newsletters will be going out prior to our tour dates – but not before August 21.

5. Brochure Distribution (Debbie/Chris)

- We have a few new store locations this year.
- Pam also reached out to a few provincial art galleries, and we have received orders for posters and brochures from 5 locations. Chris mailed these out to the interested galleries. This may help bring a few people into Wpg. for the sale.
- Terry’s contact will be distributing door to door in Deer Park and Ridgewood West.
- **Action Item: Restaurant bag stuffers – Ray and Worth to contact Taverna, Panda, Sushi Train, Sorrento’s, Gondola and Boston Pizza.**

6. Member Tool Kit (Chris)

- Chris reminded everyone about the helpful items in our member tool kit.
- Member password is **2024HTST**
- Chris printed off several documents and provided each member with an envelope. Each person’s distribution list is taped to their package.
- Make sure you invite your Facebook friends to our Facebook event page – step by step directions have been provided on one of the handouts.
- **Action Item: Passports - Chris reminded members to ensure that all passports are fully completed. You must remind each person who leaves their passport to fill in front and back. This is a responsibility that is critical for our event and future planning and budgeting.**
- Buddy system:
 - Jo/Rosella
 - Carin/Donna
 - Beth/Ann R.
 - Chris/Phil/Ray
 - Pamela/Terry
 - Margery/Everyone
 - Diane/Shirley/Arlene-Worth
 - Joanne H/Stephen

- AnnMarie/Debbie/Stephen

7. Supplies and Inventory

- New members were provided with signage.

8. Event Closure on Sunday, September 22

Action Item: Items to be dropped off no later than 7 PM on Sunday – September 22 to Chris' Home at 27 Monarch Mews:

- Tally Sheet
 - All Passports left at your location
 - Total sales include any confirmed commissions – put on a slip of paper- do not put your name on it – you can put it in an envelope – this will remain anonymous
- Wind-up celebration dinner will be held at 6:00 pm, Sept. 24th, at Joanne Harris's place at 833 Green Oaks Lane. – Be prepared to speak or confirm your art for CMU
 - Action Item: Jo will order pizza and salad.
 - Next meeting will be held during the last 2 weeks of October. TBD.

9. CMU Exhibit (Shirley)

- The committee will be doing an August update and will be contacting participants.
- Reminder – if you sell any of the art pieces that you plan to display in the CMU exhibit, please ensure that you ask the buyer if you can use the piece to display for the 6 wks of the CMU exhibit - November 8 – December 21.

Meeting Adjourned 7:00 pm.